

Rob Teitsma
Business Development Director

As business development director Rob works with clients to identify and quantify the total cost of sprain and strain injuries due to overexertion and repetitive motion and estimate the value of CRT tests. He helps client managers build a strong financial case of implementation of CRT pre-employment and return to work tests. He collaborates with clients to monitor the effectiveness of CRT tests and ensure that physically capable applicants are identified. Since joining CRT he has developed pre-employment and return to work solutions and success for clients in manufacturing, distribution, transportation, and healthcare industries.

Rob has worked as a marketing and sales professional since his graduation from Michigan State University. He joined CRT after working for a global insurance broker where he was responsible for business development.